

LINDSEY TYNER

WEB DESIGNER



PROFILE

My objective is to utilize my creative problem solving skills to focus on marketing and design in an innovative, entrepreneurial environment.

✉ lindsey@alt-creative.com

🌐 alt-creative.com/lindsey

📍 Austin, TX 78727

EDUCATION

BACHELORS OF SCIENCE,
RADIO-TELEVISION-FILM

University of Texas at Austin
College of Communications

CERTIFICATIONS

DIGITAL MARKETING INSTITUTE

Certified Digital Marketing Professional
2021

DIGITAL MARKETER

Content Marketing Specialist
2021

LEADERSHIP AUSTIN

Essentials Graduate
2013

GOOGLE PROJECT MANAGEMENT

Certification in Progress

CODE

HTML/CSS, Bootstrap Framework,
PHP, JQuery/Javascript, SQL,
Markdown

SOFTWARE

Adobe Photoshop, Illustrator,
InDesign, Acrobat, Figma,
Wordpress, Microsoft Word/Excel,
Google Workspace

EXPERIENCE

ALT CREATIVE

Owner & President | 2008 - Present

In my role at Alt Creative, I lead the company's vision, growth, and creative direction—overseeing everything from business development and project management to online marketing strategy and lead web design & development. Clients included: BMC Software, C3 Presents, United Way of Austin, and more.

- Sustained the business for almost 20 years
- Managed hundreds of design & development projects
- Exceeded at business development and new client acquisition

BUILD-A-SIGN

Wearable Hope Program Manager | 2014 - 2015

Build-a-Sign is an innovative online sign & promo company. I led the philanthropic T-Shirt program for Build-a-Sign called Wearable Hope which designed and marketed a monthly fundraising campaign for a new non-profit organization each month. I managed the designers, the campaigns, and worked directly with non-profit leaders.

C3 PRESENTS

Interactive Design Contractor | 2007 - 2009

C3 Presents is a music production company. They are known for artist management as well as production of the ACL Music Festival & Lollapalooza. As the Interactive Contractor, I was the principal developer for the ACL & Lollapalooza websites and was also responsible for the development code for the ACL & Lollapalooza newsletters.

CATALIS

UI Designer & Developer | 2003 - 2005

Catalis was a company that created Electronic Medical Charts for medical practices. In my time there as User Interface Designer & Developer, I was tasked with developing user interface concepts and implementing them as part of the development team. In addition, I was responsible for the development of their website.

AUSTIN CONVENTION & VISITORS BUREAU

Web Designer & IT Support Specialist | 2002 - 2003

The Austin Convention & Visitors Bureau is charged with marketing Austin nationally and internationally as a premier business and leisure destination. As the Website Designer & IT Support Coordinator, I was required to design & develop the website, create print materials, and provide IT support.